

Certificate for Module (Chinese Politics)

Programme Code: MC026A

📞 3762 0868

✉ media_comm@hkuspace.hku.hk



This programme is designed for learners who would like to better understand Chinese politics, by exploring and examining the political culture and key issues of the country, including the historical background of the Chinese political system, the roles of the party and the state, the style of political leadership, the forms of popular participation and Chinese foreign policy. The focus of this programme is on political change. The political thoughts of Mao Zedong and other Chinese leaders, notably Deng Xiaoping and Xi Jinping, will be examined.

HK\$3,000

about 7 weeks

Level 6 (Reg. No.: 21/000056/L6) Validity Period: 01 Feb 2021 - on-going

Certificate for Module (Hong Kong Politics)

Programme Code: MC027A

📞 3762 0868

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This programme is designed for learners who would like to investigate and discuss the contemporary politics of Hong Kong after its sovereignty change from Britain to China on July 1, 1997. Special areas include Beijing's policy towards Hong Kong and how the development of the political parties, interest groups, the rise of localism, and the international concerns about Hong Kong affect the local politics. The roles of the Chief Executive, the Legislative and the local District Councils in Hong Kong's political development and governance will also be discussed.

HK\$3,000

about 7 weeks

Level 6 (Reg. No.: 21/000057/L6) Validity Period: 01 Feb 2021 - on-going

Certificate for Module (Governance in Greater China: Mainland China, Hong Kong, Taiwan and Macau)

Programme Code: MC028A

📞 3762 0868

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The objective of this programme is to introduce to students the key issues shaping governance and politics in Greater China, which includes Mainland China, Hong Kong, Macau and Taiwan. The inter-connectedness among the governing institutions, political leadership, economic development and economic integration will be discussed. Other topics include ideological differences, social identity, law and order, cross-border crime control, intergovernmental relations, and the politics of planning and infrastructure development are also covered.

HK\$3,000

about 7 weeks

Level 6 (Reg. No.: 21/000058/L6) Validity Period: 01 Feb 2021 - on-going

NCR¹

This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

NCR²

These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。

NCR³

It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。

The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

S

Political Sciences and Public Administration Series: Choosing Proper Literature and Sources in Class readings: A Balanced Methodology

Programme Code: COMM9046

📞 3762 0868

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Political Sciences and Public Administration Series: Choosing Proper Literature and Sources in Class readings: A Balanced Methodology

HK\$150

about 1.5 hours

S

Political Sciences and Public Administration Series: How to deliver a balanced lecture with sensitive political content? The role of teachers

Programme Code: COMM9049

📞 3762 0868

✉ media_comm@hkuspace.hku.hk



The course aims to equip teachers with the knowledge and skills how to discuss sensitive political content in classroom, and the key role of teachers to guide such discussions with students with balance, tolerance and respect.

HK\$150

about 1.5 hours

S

Political Sciences and Public Administration Series: Organizing Class Debates as a balanced approach to thinking about politics: skills and approaches

Programme Code: COMM9047

📞 3762 0868

✉ media_comm@hkuspace.hku.hk



This course aims to equip teachers with the skills and approaches to organize productive debates over sensitive political issues in classroom setting.

HK\$3,000

about 1.5 hours

Political Sciences and Public Administration

政治及公共行政

Political Sciences and Public Administration Series: How to use a feedback form and assessment rubrics to give balanced comments to students

Programme Code: COMM9048

📞 3762 0868

✉ media_comm@hkuspace.hku.hk

This course aims to equip teachers with the knowledge how to design the assessment rubrics and use of feedback forms to give useful and balanced comments to students for better pedagogy.

HK\$150

1.5 hours



Executive Certificate in Strategic Communication in Public Policy and Election Campaign

Programme Code: EP094A

Application Code: 1980-EP094A

📞 3762 0868

✉ media_comm@hkuspace.hku.hk

This programme explores government campaigns and elections; learning their purpose and significance; and observing the impact that they have on the Hong Kong political system.

Students will also learn how to deal with the challenges facing most of the political campaigns such as how to persuade people (perhaps voters, opinion leaders and governmental decision makers, etc) through effective communication to join the politician's side; how to get his/her supporters to do what he/she need them to do; how to mitigate the opposition; and how to finance the effort.

R Applicants shall:

- (a) hold a bachelor's degree awarded by a recognized university or equivalent; or
- (b) hold an Associate Degree / a Higher Diploma or equivalent, and have at least 2 years of work experience; or
- (c) be mature students holding relevant professional qualifications.

Applicants with other qualifications and substantial senior level work experience will be considered on individual merit.

HK\$7,280 per programme
Application Fee: HK\$150

40 hours

English



Executive Certificate in Political PR and Social Media Communication

Programme Code: EP095A

Application Code: 1980-EP095A

📞 3762 0868

✉ media_comm@hkuspace.hku.hk

This programme offers an introduction to political and social media communication, a preeminently practical activity to inform, influence and legitimize decisions of domestic politics. The programme is practical-oriented. After an introduction that discusses historical aspects of communication and public relations in politics, the programme looks at fundamental themes of political communication, such as agenda setting, framing, and branding.

R Applicants shall:

- (a) hold a bachelor's degree awarded by a recognized university or equivalent;
- (b) hold an Associate Degree / a Higher Diploma or equivalent, and have at least 2 years of work experience; or
- (c) be mature students holding relevant professional qualifications.

Applicants with other qualifications and substantial senior level work experience will be considered on individual merit.

HK\$7,280 per programme

Application Fee: HK\$150

40 hours

English

Senior Executive Diploma in Political Leadership

Programme Code: EP099A

📞 3762 0868

✉ media_comm@hkuspace.hku.hk

In order to improve the quality of governance in Hong Kong, it is important to first improve the quality of the politicians. This executive programme is a specialized course commissioned by the Path of Democracy, which aims to train and develop young political leaders to meet the needs and unique political situation in Hong Kong.

HK\$28,000

about 10 months